

## Product Page – Creating a new Product page

### **Assets/ Information necessary to create a new product page**

- Assets:
  - Product Image / Product gallery : Images 600 x 600
  - Image for dealers page: Image 280 X 300 (product shall be right aligned)
  - Product manual
- Information
  - Product Name
  - SKU (for new products)
  - Product Categories
  - SEO Title
  - Meta description
  - Slug
  - Benefits (shall be created in advance)

## Product Page – Creating a new Product page

1. Log on WP Admin (<https://www.culligan.com/wp-admin>)
2. Click on Products → All Products
3. Select a similar product (use Search Products section )
4. Hover the mouse over the product name and click on Duplicate option.
5. Update the following fields:
  - i. [Product Title](#)
  - ii. [Product Short Description](#)
  - iii. [Product Image section](#)
  - iv. [Product gallery](#)
  - v. [Product Short Category Description](#)
  - vi. [Product Categories](#)
  - vii. [Image Middle Background \(Brings You section\)](#)
  - viii. [Product Data → Inventory \(Pricing Module\)](#)
  - ix. [Product Data → Attributes → Benefits](#)
  - x. [Specifications](#)
  - xi. [\[Woocommerce\] Custom fields](#)
  - xii. [Short description for dealers page](#)
  - xiii. [SEO Title](#)
  - xiv. [Slug](#)
  - xv. [Meta description](#)
  - xvi. Product Manual
  - xvii. Below html (Footer notes)
6. Click on Save Draft/ Update / Publish.

## Product Page – Product Title & Description

Edit product [Add New](#)

Aquasential™ Smart High Efficiency Water Softener

### Product short description

 Add Media

 Add Form

**b** *i* [link](#)

**<h2>More Than Soft Water: Smart Water</h2>**

Say hello to the world's most efficient water softener\*. The Aqu Water Softener can optimize salt, water and electricity usage to removing hard water contaminants, the smart system can benefit b last longer, dishes become cleaner and your clothes, hair and sk

### Aquasential™ Smart High Efficiency Water Softener

#### More Than Soft Water: Smart Water

Say hello to the world's most efficient water softener\*. The Aquasential™ Smart High Efficiency (HE) Water Softener can optimize salt, water and electricity usage to decrease operating costs up to 46%\*\*\*. By removing hard water contaminants, the smart system can benefit both you and your home. Water-using appliances last longer, dishes become cleaner and your clothes, hair and skin become softer than ever before.

Enter your zip or postal code for local pricing

Enter Zip/ Postal code



## Product Page – Product Image & Product Gallery

### Aquasential™ Smart High Efficiency Water Softener

#### More Than Soft Water: Smart Water

Say hello to the world's most efficient water softener\*. The Aquasential™ Smart High Efficiency (HE) Water Softener can optimize salt, water and electricity usage to decrease operating costs up to 46%\*\*.

By removing hard water contaminants, the smart system can benefit both you and your home. Water-using appliances last longer, dishes become cleaner and your clothes, hair and skin become softer than ever before.

Enter your zip or postal code for local pricing

Enter Zip/ Postal code



#### Product image



Click the image to edit or update

[Remove product image](#)

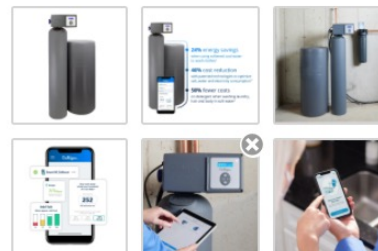
#### Product Image:

To update the product image:

1. Click on [Remove Product Image](#) link
2. Click on [Set Product Image](#) link
3. Click on **Upload files** tab
4. Drag/Upload the image (600x600)
5. Click on **Set product Image** button



#### Product gallery



[Add product gallery images](#)

#### Product Gallery:

- Add an image:
  - i. Click on [Add Product gallery images](#) link
  - ii. Click on **Upload files** tab
  - iii. Drag/Upload the image (600x600) /video
  - iv. Click on **Add to Gallery** button
- Remove an image
  - i. Hover the pointer over the image
  - ii. Click on the **X**
- Sorting images
  - i. Add all images
  - ii. Drag the image to the right position

## Additional Drinking Water Filtration Products

Learn more about these additional Drinking Water Filtration products and accessories below, or get started with a free water test to find out which drinking water solution is right for you.

[Get A Free Water Quality Test →](#)



Aquasential®  
Smart Reverse  
Osmosis Drinking  
Water System



Tankless



Aqua-Clear®  
Advanced Under  
Sink Water  
Filtration System



AC-30 Good Water  
Machine® Under  
Sink Water  
Filtration System



Aquasential™  
Smart High  
Efficiency Water  
Softener



ClearLink Connect  
App



### Product categories


[All categories](#) [Most Used](#)

- ☒ Water Filtration
- ☐ Whole Home Water Filtration
- ☒ Drinking Water Filter Systems
- ☐ Water Softeners
- ☐ Water Softening
- ☒ Traditional Softener
- ☐ Iron Removal
- ☐ Sulfur Removal
- ☐ Tankless RO

Product Page – [Woocommerce] Custom Fields & Short Description for dealers page

[Woocommerce] Custom Fields

Image for dealers page



Short Description for dealers page

Our most advanced water softener maximizes resources,

# Explore Products and Promotions

We know every household is unique. That's why we offer a range of products to help solve your specific water problems.

Featured Products

Water Softeners

Water Filtration


Services

## Featured Products

We want every household to enjoy the benefits of cleaner, softer water for everyday use through Culligan Water's filtration, softening and dispensing systems. Find the right fit for your home.

### Aquasential™ Smart High Efficiency Water Softener

Our most advanced water softener maximizes resources, savings and convenience.



View Product →

### Aquasential™ Salt-Free Conditioner

Naturally conditions water, minimizing scaling without the need for backflushing or salt.

As low as \$22 Per Month

View Product →

### Tankless

Testing Offers on demand, high quality filtration with the most advanced technology on the market.

As low as \$22 Per Month

View Product →

Product Page – Product Short Category Description

## Drinking Water Filter Systems

Culligan's drinking water systems reduce common contaminants found in tap water and deliver better, healthier water for your whole family to enjoy.

SCHEDULE YOUR FREE WATER TEST



BEST OPTION

### ClearLink PRO™ Home Under Sink Water Filter Wireless Accessory

The first wireless control system on the market: It works with your current faucet so you don't need to drill a hole through your countertop.

View Product →




GOOD OPTION

### Aquasential™ Smart High Efficiency Water Softener

The best ever advanced water softener maximizes resources and savings.

View Product →



Product Short Category Description

Short Category Description

The best ever advanced water softener maximizes resource:

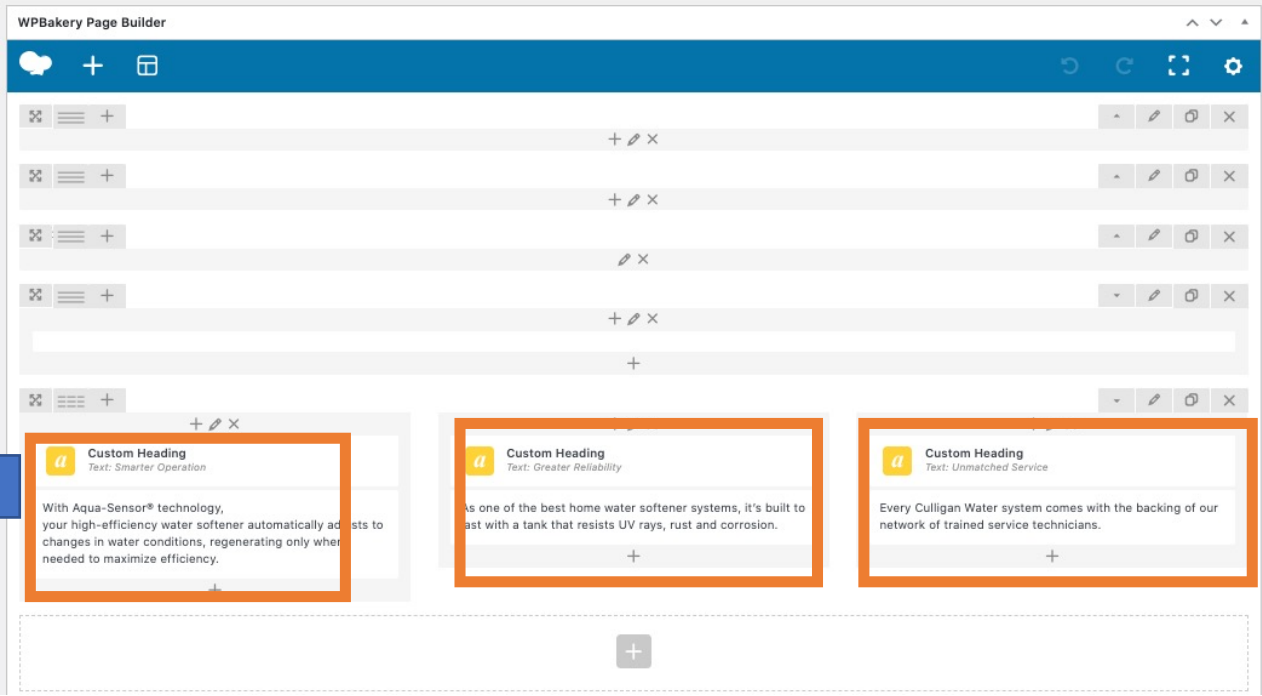
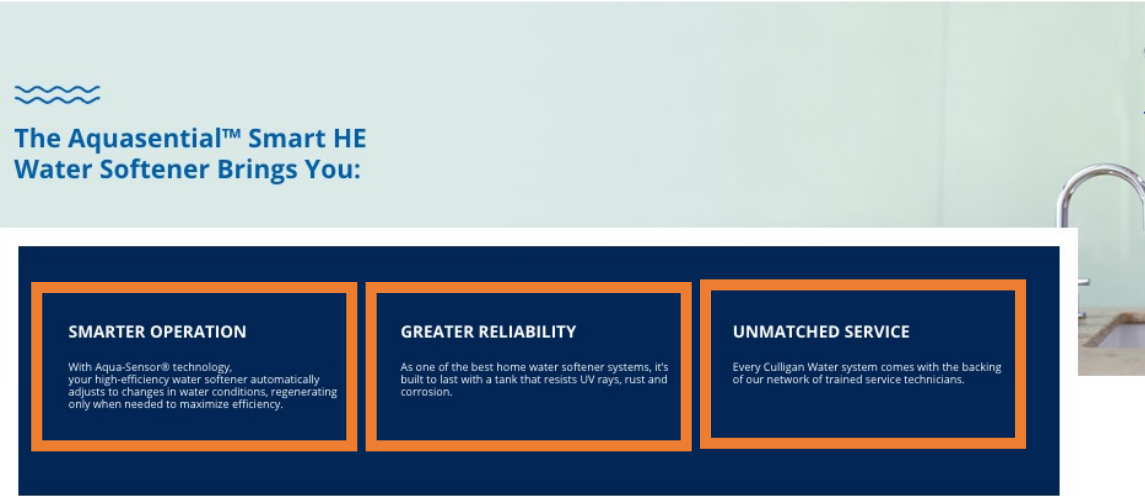


# Product Page – Image middle Background (Brings You Section)

Image middle Background

Image Middle Background

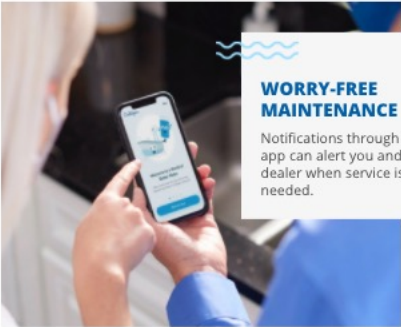
<style scoped>  
@media (max-width: 767px) {  
 .content-title-detail {  
 top: 190px !important;  
 }  
}  
</style>  
  
<div class="content-detail-advantages-section">  
 <div class="content-title-detail" >  
 





# Product Page – Product Data Section (Benefits)

## Benefits Include:



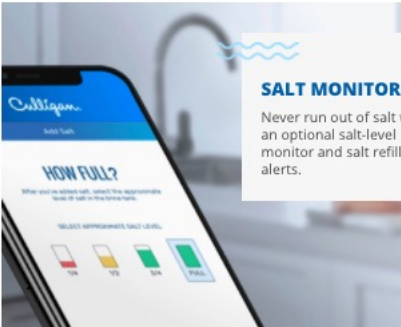
**WORRY-FREE MAINTENANCE**

Notifications through our app can alert you and your dealer when service is needed.



**CUSTOMIZATION**

Choose how you want your water to feel with the Dial-a-Softness® control, and select from a variety of system sizes to fit almost anywhere.



**SALT MONITORING**

Never run out of salt with an optional salt-level monitor and salt refill alerts.

Product data

General

Inventory

Shipping

Linked Products

Attributes

Advanced

Custom product attribute

Add

Expand / Close

Benefits

Name:

Benefits

Value(s):

× Customization

× Salt Monitoring

× Worry-Free Maintenance

Visible on the product page

Select all

Select none

Add new

Save attributes

Expand / Close

## Pricing Module rules:

Contact your local Culligan dealer for current or rental pricing.

**Contact Your Local Dealer**

Product SKU has price for selected dealer.

**Price: As low as \$30 Per Month**

[Schedule An Appointment](#)

## Aquasential™ Smart High Efficiency Water Softener

## More Than Soft Water: Smart Water

Say hello to the world's most efficient water softener\*. The Aquasential™ Smart High Efficiency (HE) Water Softener can optimize salt, water and electricity usage to decrease operating costs up to 46%\*\*.

By removing hard water contaminants, the smart system can benefit both you and your home. Water-using appliances last longer, dishes become cleaner and your clothes, hair and skin become softer than ever before.



Product data

General

Inventory

Shipping

Linked Products

Attributes

Advanced

SKU

SOAQSM

Manage stock?

☐ Enable stock management at product level

Stock status

In stock


Sold individually


☐ Enable this to only allow one of this item to be bought in a single order

# Product Page – Specifications

local pricing

Enter Zip/ Postal code





**The Culligan Smart HE Water Softener Is Designed To Ensure:**

- **Hassle-Free Operation:** Our salt delivery and maintenance programs mean you never have to worry about keeping your system operating at peak performance.
- **Smart Tracking:** Set goals for water usage and conservation and track your progress with the **Culligan Connect App** to help reduce your carbon footprint.
- **Cost Savings:** As one of the best water softener systems available, it helps you spend less on soap, detergent, lotion, electricity and gas while also extending the lifespan of your water-using appliances.

Specifications

Add Media

Add Form

VisualText

ParagraphBBIListListQuoteListListListLinkListImageTableInsert

**The Culligan Smart HE Water Softener Is Designed to Ensure:**

- **Hassle-Free Operation:** Our salt delivery and maintenance programs mean you never have to worry about keeping your system operating at peak performance.
- **Smart Tracking:** Set goals for water usage and conservation and track your progress with the [Culligan Connect App](#) to help reduce your carbon footprint.
- **Cost Savings:** As one of the best water softener systems available, it helps you spend less on soap, detergent, lotion, electricity and gas while also extending the lifespan of your water-using appliances.

## Product Page – Slug, Meta description & SEO Title

Yoast SEO

SEO Social

Focus keyphrase ?

Snippet Preview

<https://culligan-com-preprod.go-vip.net/aquasential-s...>

**Culligan Aquasential Smart High Efficiency Water Softener | Culligan Water**

The best water is smarter water. The Aquasential Smart High-Efficiency Water Softener is one of the best water softener systems available for optimizing ...

Edit snippet

SEO title Insert snippet variable

Culligan Aquasential Smart High Efficiency Water Softener | Culligan Water

Slug

aquasential-smart-high-efficiency-water-softener

Meta description Insert snippet variable

The best water is smarter water. The Aquasential Smart High-Efficiency Water Softener is one of the best water softener systems available for optimizing water.

Close snippet editor

1. Go to the Yoast SEO
2. Click on Edit Snippet button to expand the section
3. After updating the fields, click on Close snippet editor

1. Go to the Yoast SEO
2. Click on Edit Snippet button to expand the section
3. After updating the fields, click on Close snippet editor

# Product Page – Slug, Meta description & SEO Title

Product Manual

Upload your PDF here

Choose File

No file chosen

Only PDF format is accepted.

### Product short description

Add Media

Add Form

Paragraph

**B***I*

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## Not Just Softer Water, Smarter Water

Say hello to the world's most efficient water softener. The Aquaseal and electricity usage to decrease operating costs up to 46%. By r and your home. Water-using appliances last longer, dishes becom

Product data

General

Inventory

Shipping

Linked Products

Attributes

Advanced

Custom product attribute

Add

Benefits

Save attributes

Residential | Office | Commercial | Culligan International | English | 513.793.6540 | Your Local Dealer: Cincinnati, OH | SCHEDULE A WATER TEST

Culligan Water

Products | Services | Expert Advice | Support | Contact Us | Search Culligan.com

Home > Products > Drinking Water Filtration > Aquasential Smart RO Drinking System


### Culligan®Aquasential® Smart RO Drinking Water Filtration System

The most efficient reverse osmosis system available

Access an unlimited supply of cleaner, safer, better-tasting water right from the tap with our smart RO. The smart features let you track your water consumption and monitor your system anytime, from anywhere. The Aquasential® Smart RO is highly available to address the unique content of your home's water, making it one of the best home water filtration systems available.

Contact your local Culligan dealer for current or rental pricing.

CONTACT YOUR DEALER

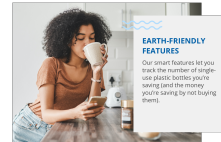


### The Culligan Aquasential Smart RO System is Designed to Ensure:

- Cleaner, Safer Hydration:** With up to seven stages of filtration and 14 filter options, our advanced reverse osmosis water system is certified to reduce 61 contaminants, including viruses, bacteria, lead, arsenic, pharmaceuticals and volatile organic compounds (VOCs).
- Less Hassle and Waste:** With long-lasting, highly efficient filters, enjoy an unlimited supply of refreshing water without the hassle or plastic waste of single-use bottles.
- Worry-Free Water:** This smart reverse osmosis system always lets you know your system is working and can alert you and your dealer when service or filter replacements are needed.

Download Product Manual

### Benefits Include:



Updated size of grey boxes to accommodate this amount of text; will take the dev team additional time to make this change

### The Culligan Aquasential Smart RO Drinking Water Filter System Brings You:

#### PEACE OF MIND


The Culligan Connect™ App will notify you of any leaks and automatically shut off your system.

#### BETTER FILTRATION

The Aquasential Smart RO can reduce up to 61 contaminants as a leading filtered bottle brand.

#### ENHANCED WATER FOR COOKING

Our under-sink reverse osmosis system provides easy access to better-tasting water for cooking as well as drinking.



```
<div class="content-detail-advantages-section">
  <div class="content-title-detail">
    
    <strong>The Culligan Aquasential Tankless RO Drinking Water Filter
  </div>
  
</div>
```

Culligan Water

**Culligan 100% Satisfaction Guarantee**  
If you are dissatisfied with your Culligan product for any reason within 30 days of your purchase, Culligan will remove the product and refund the purchase price.

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About Culligan

History

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Work With Us

Careers


Franchising


Contact Us

Contact Us

1-800-554-8022

Contact Us

  
Culligan Worldwide



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Theme General Settings

[Global] Page Options ^ v

Dealers - Default Resources

Dealers - Defaults Contact Form

Dealers - Default Products

Dealers - Specials Default Values

Dealers - Testimonials Defaults

Product Section Description

We know every household is unique. That's why we offer a range of products to help solve your specific water problems.

Featured Default Products

Make sure this is an existing product in Woocommerce

1	<div>Product Url</div> <div>/product/aquasential-smart-high-efficiency-water-softener</div>
2	<div>Product Url</div> <div>/product/culligan-salt-free-water-conditioner</div>
3	<div>Product Url</div> <div>/product/culligan-aquasential-tankless-ro-drinking-water-filter-system</div>

Water Softening Default Products

Make sure this is an existing product in Woocommerce

<div>Product Url</div>
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## Product Page – Creating Benefits

## Product Page – Creating Benefits